

for all **the right reasons**



Heestand Company

what we do

We're responsive and hands-on. We understand the rules, the plans, the companies offering the plans, and we let our clients know what they need to do. We save our clients a lot of time.

We help with retirement plans and we handle group insurance. There are a lot of changes in these areas and we stay on top of those changes for our clients. We definitely look out for our clients' best interests.

We help make our clients' lives simpler. We take care of the details. Our clients tell us what they need and we go find the best partners to provide it. We make it happen so our clients don't have to.

We offer one-stop shopping. We handle health and welfare as well as retirement investments. We make sure our clients don't lose any sleep over benefits.

That's what our clients tell us.

For over 30 years, the Heestand Company has been helping organizations throughout Oregon and southwest Washington develop affordable, competitive employee benefit packages. Perhaps the best way to describe us is to describe our clients.

Our clients care deeply about:

- ➔ Running their businesses well
- ➔ Providing for the health and welfare of their employees
- ➔ Managing costs for long-term profitability

That's why they work with us.
If you're that kind of business,
you're our kind of client.





what sets us apart

Our clients trust us to take care of their benefit needs, simplify the complexities, reduce their regulatory risks, save them time, trouble and money. They're confident in our ability to develop high-quality, well-researched and carefully thought-out solutions. They know they can count on us for prompt, personal, comprehensive service.

Our perspective, creativity and integrity allow you to rest assured that we've made the best use of your resources to deliver well-being and economic confidence to your employees and executives.



perspective

creativity

integrity

You're serious about providing health, welfare and retirement security for your employees and their dependents. We understand that our role is to deliver those very things to you and your employees.

How can you benefit from the **perspective** we've gained from our 30+ years in the industry? We work on both the insurance and investment aspects of employee benefits; we understand how important it is to view the sum of your benefit offerings as a whole and to integrate them into your wants, needs and budget. Furthermore, we don't just react to this year's market trend. We develop what works best for you over the long haul. Our insight and expertise gives you confidence that we have created the right plan for your company.

Creativity goes beyond doing just enough. It ensures that we use the complete range of our experience and knowledge—along with old-fashioned doggedness—to develop health, welfare and retirement solutions that best fit your company the way you want them to fit. We don't settle for off-the-shelf products and packages, and we're simply unwilling to accept the first answer as your only answer. Instead, we innovatively combine all available tools to reach the best possible solution, finding ways to maintain or improve your benefits package while managing costs to your standards.

But all of this would be futile if we put our own self-interest ahead of your needs. Our **integrity** is deeply rooted in this simple point-of-view. We are committed to perform the due diligence necessary to discover the best solutions for you. We believe in right-pricing these products and services. We're defined by our willingness to work harder to fully deliver on your requirements. This is why our clients trust us to provide consistent quality of service, regardless of their size.

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